

Holiday Newsletter 2010

What are Open Fit Hearing Aids?

Open fit hearing aids are mini behind-the-ear (BTE) hearing aids that are designed to hide behind the outer ear. Sound is transmitted into the ear canal via a thin plastic tube that connects to a tip that sits within the ear canal. This tip does not block the ear canal like traditional hearing aids. The result can be a more natural and open feeling. Air and sound are still allowed to enter the ear naturally, while amplified sound from the hearing aid enters through the tip.

Since the introduction of open ear hearing aid technology, the number of BTE hearing aids sold has dramatically increased. We feel this is likely due to the increase in customer satisfaction with open hearing aid technology. People report they are much more comfortable to wear and the sound quality is more natural.

Open fit hearing aids are designed for persons with high frequency hearing loss. There are similar models consisting of mini BTE hearing aids and slim tubes but with the speaker or receiver of the hearing aid sitting within the ear canal rather than on the main body of the hearing aid behind the ear. These

receiver-in-the-ear hearing aids (RITE) have also become quite popular as they can accommodate a wider range of degree of hearing loss.

The Assistive Devices Program continues to provide a \$500 grant per ear for hearing aids every 3 years. All hearing aids are purchased with a minimum 30-day trial period.

Thanks for the Help

This year Lynne's twin daughters Alison and Olivia came into the office and helped with the Christmas cards. We really appreciated the help and it was nice having them around.

Web Site

Check out our website at www.peelaudiology.com

Holiday Office Hours

We will be closed for the holiday season Friday December 24 and will reopen Monday January 3rd.

PEEL AUDIOLOGY AND HEARING AID SERVICES CHRISTMAS COUPON

BUY 5 PACKAGES OF BATTERIES AND GET 2 FREE

Not valid in conjunction with any other offers

Offer expires December 1, 2011
(One coupon per person, not transferable)